

Syllabus **A-S 346 Digital Video**

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O F F I C E H O U R S

Wednesdays after 5:30pm. Email for appointment. Room 223 Reynolds

C O U R S E D E S C R I P T I O N

Students will learn advanced video compositing methods, image control and key effects in the digital world specific to the Final Cut Pro and Adobe After Effects environments. Basic and advanced titling and graphic animation will be explored as well as storyboarding, sound design and title effects. This class will explore video for performance and as metaphoric narrative. Work will be collaborative in theory but individual in execution.

L E A R N I N G O B J E C T I V E S

1. To use digital video editors and program their correct sequence presets
2. To program correct input and output parameters
3. To edit in a variety of styles and techniques
4. To understand the history of video art
5. To use digital video cameras
6. To master work off to DVD
7. To upload videos to Youtube and Saatchi Galleries

G O A L S & E X P E C T A T I O N S

This is an advanced class. I need you to work consistently and to collaborate with critique as well as help others in the class. The goal of this course is for students to acquire the knowledge they need to become knowledgeable in their approach, and ideas as well as with editing, compositing, and camera work.

B O O K S

You will decide which book works best for you on Final Cut Pro. I suggest:

Apple Pro Training Series: Final Cut Pro 6 (Apple Pro Training) (Paperback)

Required: Video Art a Guided Tour, by Catherine Elwes (Amazon)

E X P E C T A T I O N S

I expect you to come to class and to work to the best of your ability. If you do that, you will get a B. For **A** work, I will need to see dedication to ideas and a commitment to problem solving and above average levels of creativity and an excellent execution of your ideas.

ATTENDANCE AND ABSENCE

Seating Chart: There will be an assigned seating chart; it will be determined during the class. Only the instructor can change it. **A student's physical presence in the classroom is a prerequisite for active learning to occur. It is not enough that you do work at home on your own computer. If you are not in class during class time, you will be penalized as written below. TO BE COUNTED AS PRESENT, YOU MUST BE PRESENT FOR THE ENTIRE CLASS, all 4 hours.**

You are allowed 2 unexcused absences from the class. Every subsequent unexcused absence will result in a drop in a 1/2 letter grade.

The course work is demanding and it builds class upon class. If you are going to miss a class, I expect an email to my personal account: doreen.maloney@uky.edu BEFORE THE CLASS. IF YOU TELL ME AFTER THE CLASS IT WILL COUNT AS AN UNEXCUSED ABSENCE! For all absences, work missed will be considered your responsibility to make up.

ETIQUETTE

If you are going to need to leave the class early for some reason, such as a Dentist's appointment, you must ask my permission. I ask that everyone treat each other with respect.

THE VIEWINGS

You need to be present to see the screenings of video art. These screenings happen at the beginning of class and you need to be on time to see them. They are vital to your understanding of the field.

STORAGE

Because we are using a general lab, you cannot store your files on the computers. You need to be able to store your files to DVDs and make back-ups. It is also advisable to invest in an **Ipod** that can work at your personal hard drive. If you lose your disc or mutilate your discs, you will have to make up the work.

PLACE

We will be meeting in the Lucille Little Fine Arts Computer Lab

CLASS TIMES

We will be working for most of the full 4-hour class period. This class will require that you work in the lab outside of the studio hours.

GRADES

NOTE: IF YOUR PROJECT IS NOT READY BY THE DATE OF THE FIRST CUT, THE HIGHEST GRADE YOU CAN RECEIVE IS A B. IF YOU DO NO WORK AFTER THE FIRST CUT (AND YOU HAVE NOT BEEN GIVEN A WAIVER OF EXCELLENCE), THE HIGHEST GRADE YOU CAN RECEIVE IS A B.

Attitude is part of all components of your grade. I will pay attention to the energy you put into your projects and the general attitude you bring to the class. Disruptive and negative behavior will be penalized. I will also look at the attitude in the content of your art. I expect all of you to achieve a level of excellence demonstrate maturity in all aspects of your work.

All artwork will be judged for its artistic and creative merit. An A project must be imaginative, contain a high aesthetic value and be excellently produced. B projects must meet all objectives stressed in the assignment and be well produced. Grades for this class will be on a point system:

160-point system:

Obtaining an email account and sending one email to Doreen at doreen.maloney@uky.edu the end of the first week: **10 points, if late, zero points**

Ritual or Haiku, 1 minute: 50 points total

You will be graded on your project's concept and content, its originality, and its execution (how cleanly you were able to illustrate your idea).

storyboard/script: 5 points form / 5 points content:

first cut: 20 points

final cut: 10 points

All work in this class must be original. That is you create it entirely. If you appropriate images they have to be altered to the point that they are legally your original work; i.e. 80% altered. All audio for the projects must also be original. All projects must have an audio track. Sampling WILL NOT BE ALLOWED.

Experiment: Color/Feeling and Surreal Narrative, 3 minutes 50 points total

storyboard/script: 5 points form / 5 points content:

first cut: 20 points

final cut: 10 points

Assignment 3: open, 3 -5 minutes 50 points total

storyboard/script: 5 points form / 5 points content:

first cut: 20 points

final cut: 10 points

CALENDAR

January

	1-14 First day of class; go over syllabus. Get email accounts and computer accounts.
1-14 Martin Luther King Day, University Closed	1-21 Introduce Final Cut
1-26 Introduce Final Cut; MONDAY VIEWINGS BEGIN	1-28 Introduce Final Cut

February

2-2 Give Assignment 1: Ritual or Haiku; Discuss Storyboards	2-4 Work on Assignment. Discuss Reading: Elwes handout.
2-9 Work on Assignment.	2-11 First Cut Ritual due
2-16 Give Assignment #2	2-18 Final Cut due.
2-23 Work on Assignment.	2-25 CAA - free class

March

3-2 Work on Assignment.	3-5 Work on Assignment.
3-9 Work on Assignment.	3-13 First Cut Color due
3-17 Spring Break	3-20 Spring Break
3-23 Give Assignment #3	3-25 Final Cut Color Due Discuss Reading: Manovitch, pg. 176-211.

3-30	
Work on Assignment.	

April

	4-1
	Work on Assignment.
4-6	4-8
Work on Assignment.	Work on Assignment.
4-13	
Work on Assignment.	Work on Assignment.
4-20	4-22
First Cut Due.	Work on Video Assignment
4-27	4-29
Final Cut Due	Show Reel created and backup!